

California Academy of Sciences
Golden Gate Park
55 Music Concourse Drive
San Francisco, CA 94118
415.379.5409
www.calacademy.org

If respect for the natural world is a value your company shares, discover your connection to the California Academy of Sciences. As a Corporate Donor, you can advance **biodiversity research**, support **science education**, and model **sustainability** while sharing the most amazing, “green” museum on the planet.

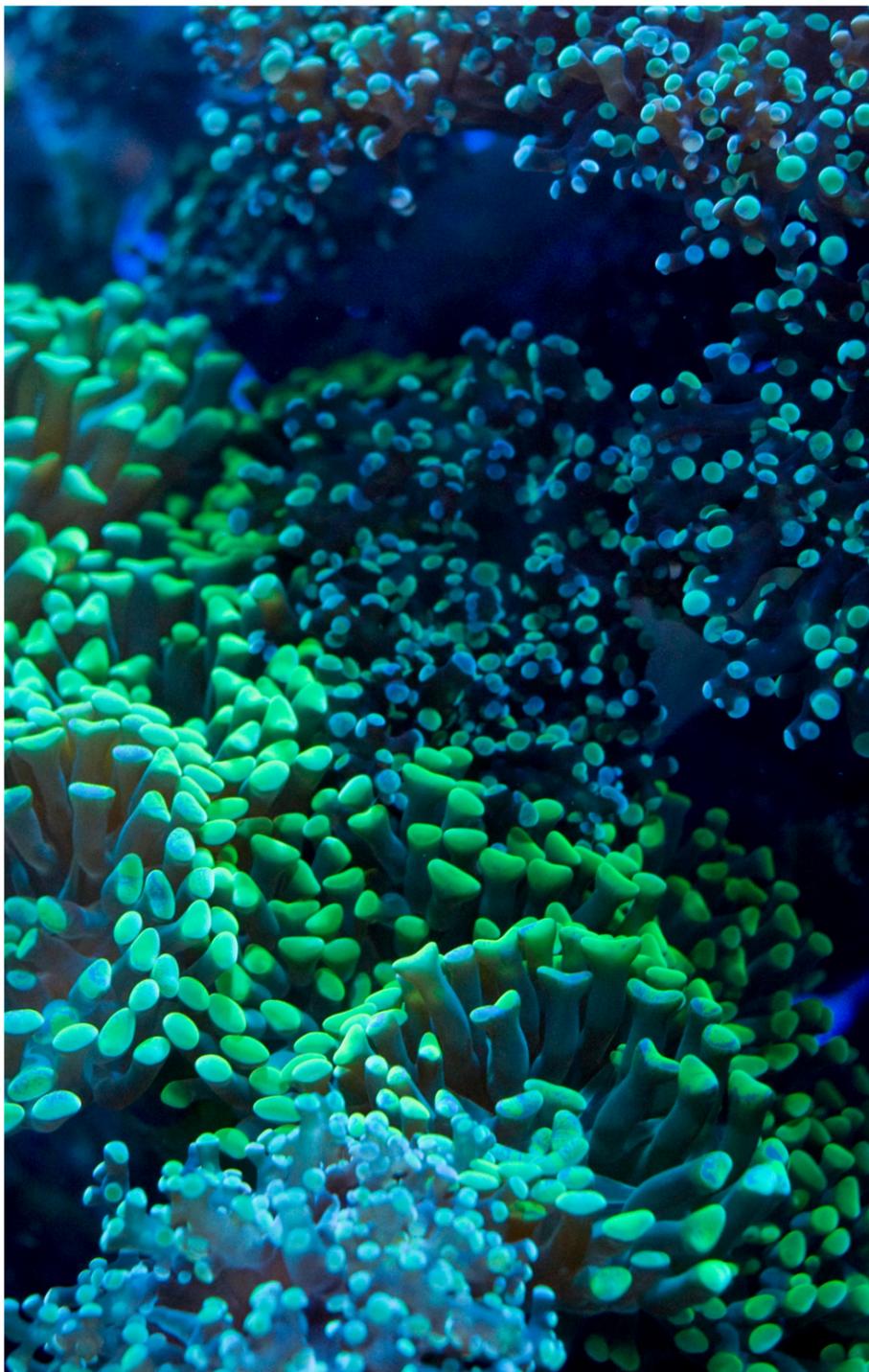


Clownfish and anemones can protect each other from predators.



Leafcutter ants harvest leaves to feed a fungus that provides them with food. Photo by Alex Wild.

The natural world offers many examples of collaboration that are crucial to our planet's biodiversity. But nature is not the only place such mutually beneficial relationships can be found. As a Corporate Donor at the California Academy of Sciences, you can support this important institution of science and learning while fulfilling your company's philanthropic goals—and enjoying benefits like complimentary tickets for your employees or clients. We invite you to discover the connection.



Algae thrives inside frogspawn coral—and gives the coral energy through photosynthesis. Photo by Andrew McCormick.

What does a company like yours have in common with the California Academy of Sciences? More than you might realize. Whatever size your enterprise, and whatever your philanthropic goals, chances are, you share the Academy's mission. And as a Corporate Donor, you can also share the unforgettable experiences that define the Academy.

A unique mission

Explore, explain, and sustain life: That's what the Academy was designed to do. And because the vitality of our planet affects all our lives and livelihoods, it's a mission your company may value. As a Corporate Donor, you leverage the Academy's power to make a difference—today and in Earth's future.



Lifelong learning programs

From the Living Roof to the Amazon rainforest tunnel, the Academy is a dynamic classroom. Docents make learning personal. Professional development programs reach out to science teachers. Internship programs inspire tomorrow's scientists. And Corporate Donors share the impact.

Community connections

Since September 2008, the Academy has welcomed more than nine million guests, and thousands more visit every day. They come from across the Bay Area and around the world to experience a stunning example of San Francisco innovation—and Corporate Donors can take pride in every "wow!"



Contributions to science

Behind the scenes and in biodiversity hotspots around the globe, Academy researchers are making discoveries that deepen our understanding of the natural world. The generosity of Corporate Donors enable us to create science and share it, as Academy researchers publish their work and translate it into eye-opening exhibits.

A living, breathing museum

The Academy immerses visitors in a one-of-a-kind living museum. A four-story rainforest with birds and butterflies, the world's deepest living coral reef display, a state-of-the-art planetarium, an African penguin colony—Corporate Donors help make it possible, and enjoy expanded access.



A commitment to sustainability

The Academy is an architectural gem and a timely example of eco-awareness in action, with LEED Platinum certification. But we don't just model sustainability—we also teach others to recognize their impact on the natural world. By becoming a Corporate Donor, you can help set a "green" example for our community and the world.

A partner in education

Each year, more than half a million children visit the Academy, often on school field trips that make a vital contribution to their science education and awareness. Cultivating future generations of science-savvy citizens and leaders matters to all of us, and in the Academy, you have an educational partner with real impact.



An opportunity for your employees

Employees of corporate Donors enjoy the unique privileges of a deeper relationship with the Academy. Complimentary Corporate Memberships and guest passes, special events, private tours, and company recognition—opportunities abound for unique experiences. And the deeper your commitment, the closer you get.



Flowers attract native insects and birds that pollinate the plants on the Academy's Living Roof. Photo by Tim Griffith.

Whatever your company profile, you'll find an opportunity to advance the Academy's mission—and enjoy the benefits of a closer connection. For more information, please contact the corporate support team, at 415.379.5409 or sponsorship@calacademy.org, or visit us online at www.calacademy.org/give/corporate_giving.

Become a Corporate Donor at the \$10,000 level and your company will receive:

- Enrollment in Corporate Member program for one year
- Two Corporate Membership cards granting General Admission access to the cardholder, an adult guest, and all the cardholder's children or grandchildren under 18 years of age
- 50 complimentary General Admission passes
- 20 complimentary NightLife passes
- A private tour of the Academy for up to 10 guests
- Opportunity to enroll in eTickets program for 15% discount on additional Academy tickets
- Company listing on the Corporate Giving page of the Academy's website
- Company listing on donor wall
- Company listing in annual report
- Invitations to special donor events
- The tax-deductible value of this gift is \$7,762.50

At the \$5,000 level your company will receive:

- Enrollment in Corporate Member program for one year
- 30 complimentary General Admission passes
- 10 complimentary NightLife passes
- Two complimentary Family Plus Memberships
- Opportunity to enroll in eTickets program for 15% discount on additional Academy tickets
- Company listing on the Corporate Giving page of the Academy's website
- Company listing on donor wall
- Company listing in annual report
- Invitations to special donor events
- The tax-deductible value of this gift is \$3,331.50.

At the \$2,500 level your company will receive:

- Enrollment in Corporate Member program for one year
- 16 complimentary General Admission passes
- 5 complimentary NightLife passes
- One complimentary Family Plus Membership
- Opportunity to enroll in eTickets program for 15% discount on additional Academy tickets
- Company listing on the Corporate Giving page of the Academy's website
- Company listing on donor wall
- Company listing in annual report
- Invitation to two Academy donor events
- The tax-deductible value of this gift is \$1,630.80

At the \$1,000 level your company will receive:

- Enrollment in Corporate Member program for one year
- 10 complimentary General Admission passes
- 3 complimentary NightLife passes
- Opportunity to enroll in eTickets program for 15% discount on additional Academy tickets
- Company listing on the Corporate Giving page of the Academy's website
- Company listing on donor wall
- Company listing in annual report
- Invitation to an exclusive Academy donor event
- The tax-deductible value of this gift is \$614.50.

The California Academy of Sciences is a 501(c)3 non-profit institution. Your contribution may be tax deductible. Benefits are good for one year from date of donation. Policies on free admission for your employees vary depending on your level of support, as described above.

"At Target, we are committed to serving local communities where we do business. That's why we are proud to partner with the California Academy of Sciences as we work to strengthen communities and enrich the lives of our guests and team members."

Laysha Ward
President of Community Relations for Target